



**We hand craft amazing websites, online stores  
and digital marketing campaigns that help  
brands connect with their audience.**



# We don't build websites, we create online businesses.



To become successful in this crowded space we call the Internet, you are going to need more than a cool looking website or some fancy graphics. You're going to need an online marketing strategy. We fill the gap between design, marketing, sales and business goals. Our #1 focus is the success of our clients.



# Finding talent is hard.

Finding an agency that can keep up with you is even harder. Project timelines are tight, plans are in flux and expectations are sky high. We get it.

Our process is designed to make working with us easy and effective. You won't find change of orders here. We've eliminated the red tape so you can focus more on results and less on paperwork. We solve your toughest user experience design challenges. Our iterative, objective based methodology delivers high quality design that helps you scale your business.



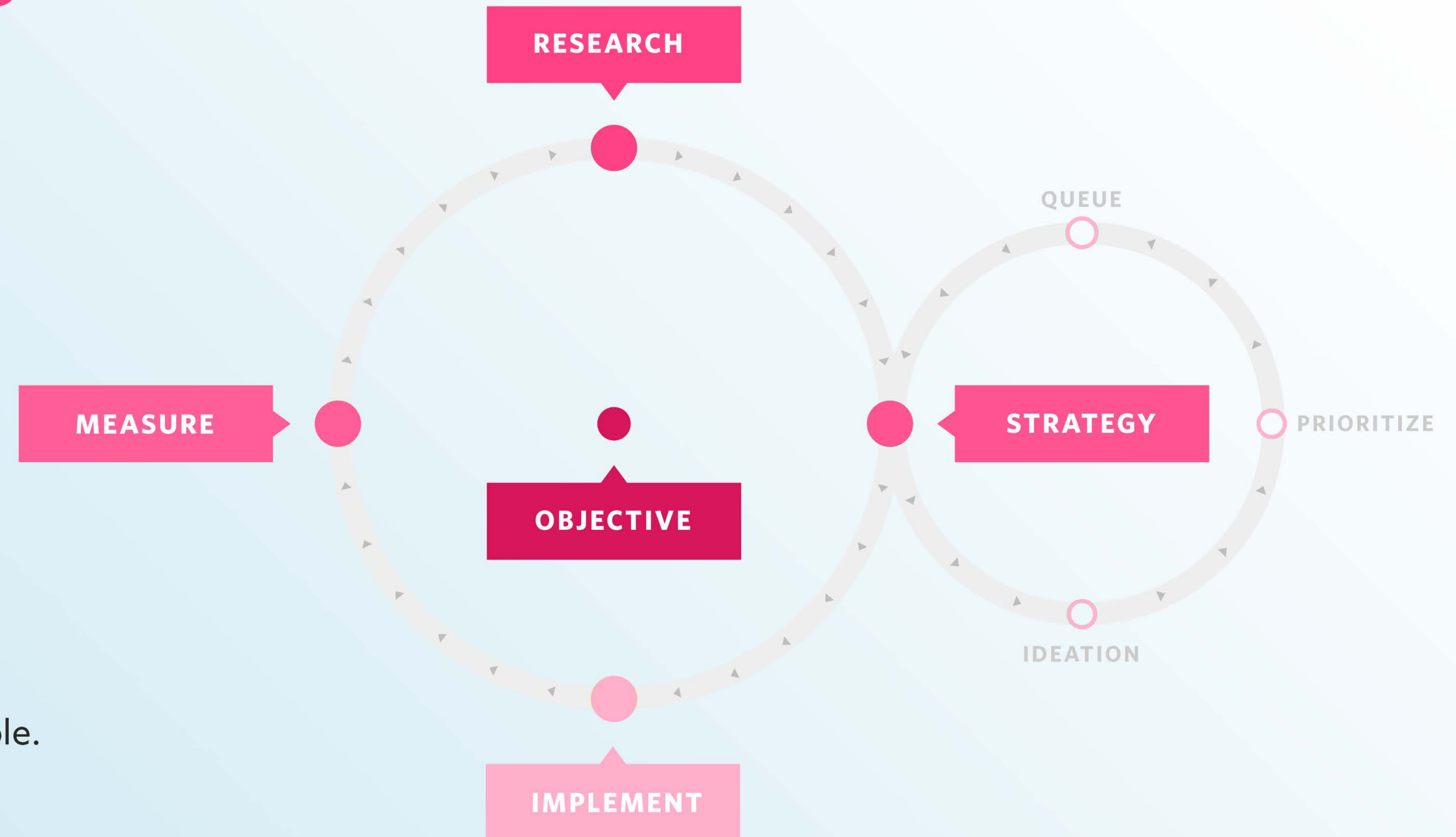


# Working with **us** is Different

Our model is different than a traditional agency. As a client, you subscribe to our service and get access to our entire team of designers, developers and marketers. Every week you set the goals and objectives for our team.

Tell us what you need, we help you get it done. Work on single or multiple objectives based on your velocity and budget. It's that simple.

And why shouldn't it be?





# It's about the journey

Scoping projects before understanding the problem is working backwards. No one can predict the future. Fixed projects create overhead and waste that slow you down. It's far better to create and test a hypothesis and quickly iterate to find success. That's the lean methodology at the heart of our design process:

REVENUE FOCUSED DESIGN. It's an agile UX process that moves rapidly through the build-measure-learn cycle, reducing the time and investment needed to find success. Design is never done.

*We are always evolving.*



# Services

## Design

- UI / UX
- Brand development
- Visual & 3D design
- Mobile Apps
- Wireframing
- Prototyping

## Development

- Digital products
- CMS Integration
- Frontend / Backend
- Quality assurance testing
- Native Applications
- Analytics

## Internet Marketing

- Strategy, consulting & planning
- Search engine optimization
- Paid search marketing
- Social media marketing
- Video SEO
- Email marketing

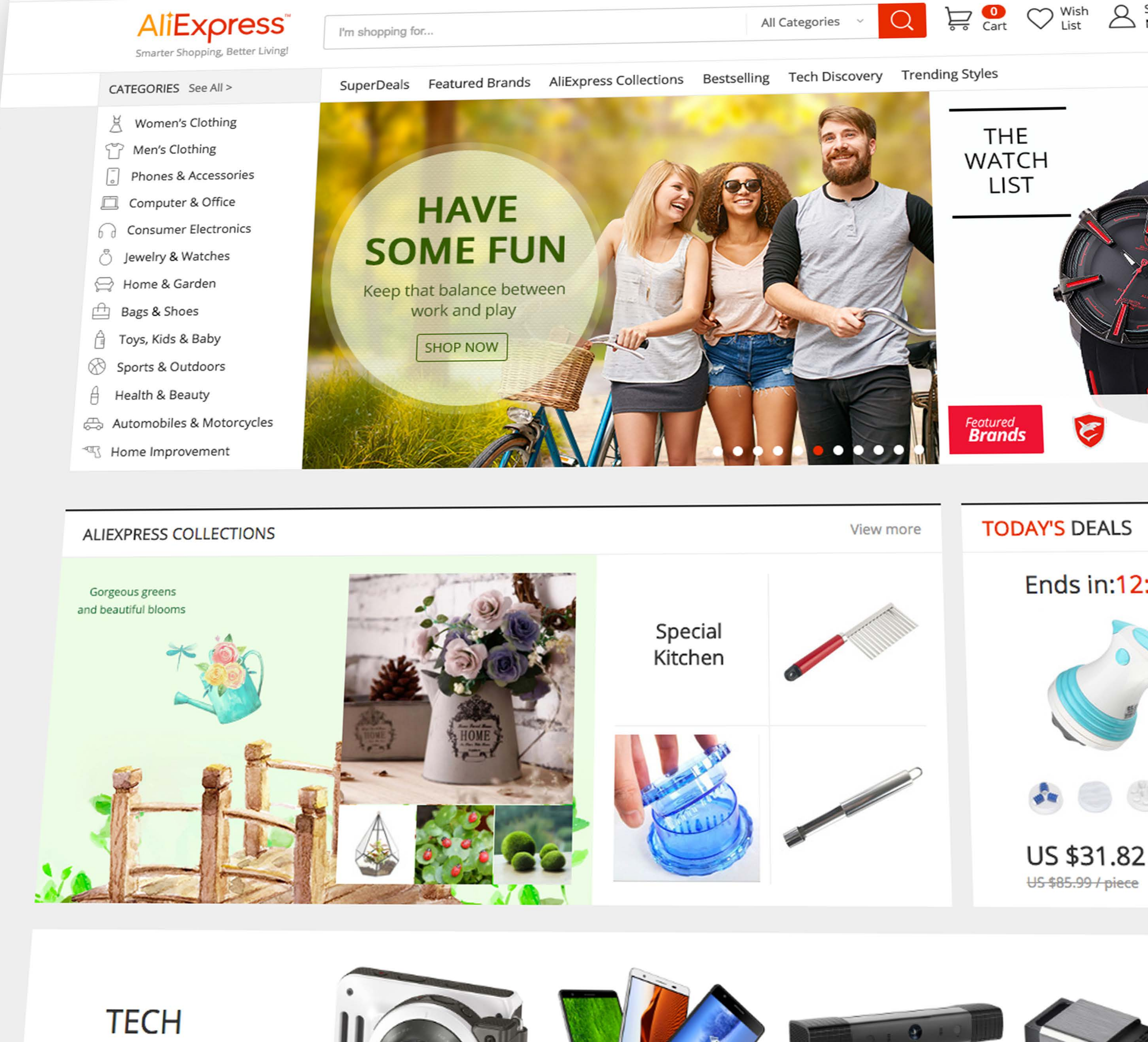




This website is simply something you have to see to believe. It's not every day that we have the honor to create a mega store like this one. With hundreds of thousands of products, multiple applications, connections and API work - this ecommerce powerhouse is the system of record for mega store owners across the world. From start to finish, this project took just over 8 months to complete, tracking a little over 5,000 hours to finish. And that doesn't include the maintenance and/or experience required to keep a store like running smoothly day to day!

Services

- Strategic Planning
- Platform Integrations
- Magento Design/Build
- Mobile Development
- Web Application
- Information Architecture

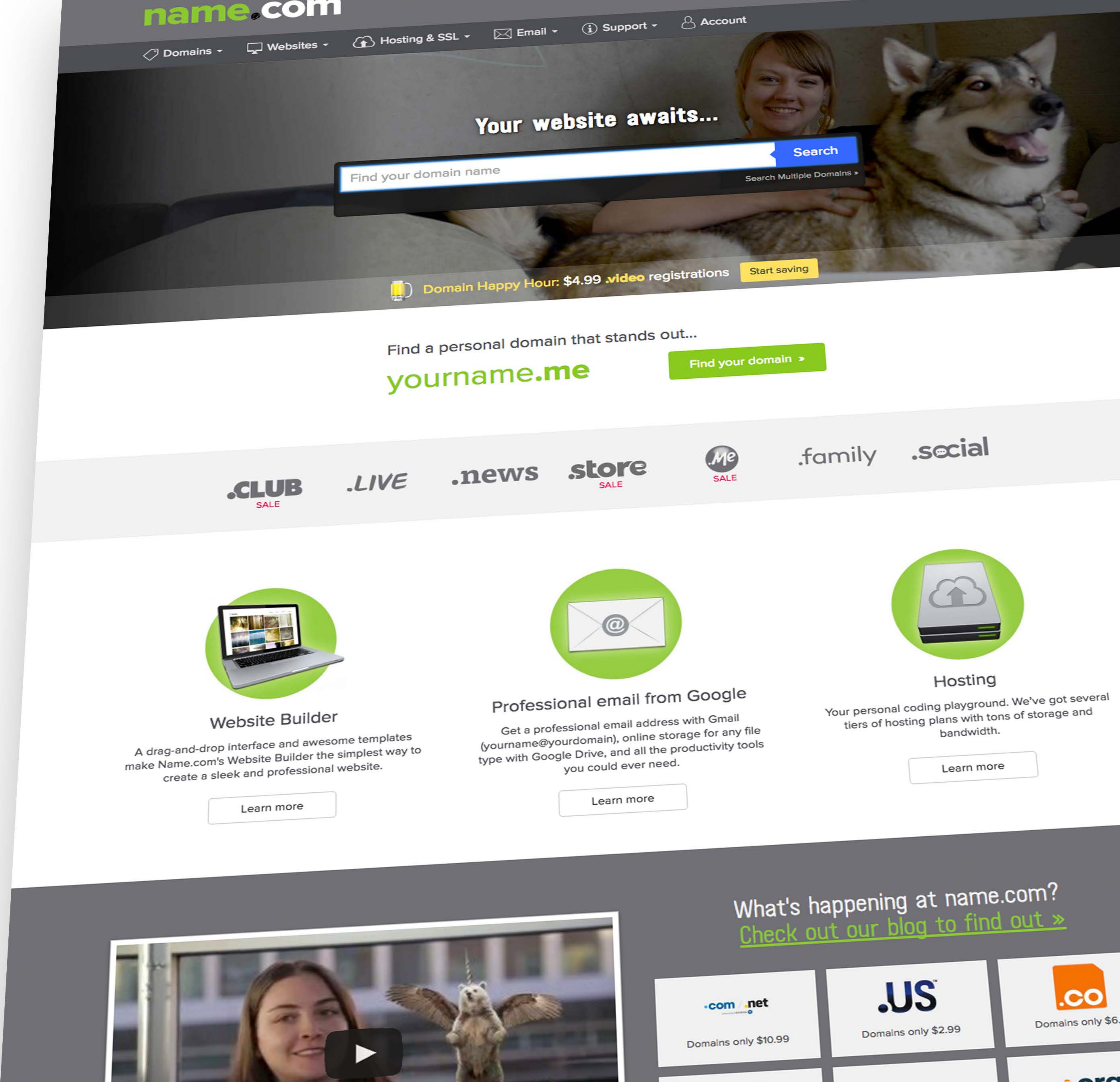






Name.com provides domain registration, mobile websites, hosting and more. When it came to marketing their new product they turned to EBWAY Creative rather than using their internal team. EBWAY Creative designed the Landing Pages, Banner Ads and Digital Assets. Then, we helped name.com put together a successful Internet marketing campaign centered around these new assets.

- Services
- Web Design
  - User Experience
  - Content Marketing
  - Content Creation
  - Graphic Design





## Web Project Investment Range

**Startup**  
\$10,000

- 1 You need a professional look that will be a starting point to communicate your brand.
- 2 Budget is the immediate, top priority, but this website will be the path to bigger things.
- 3 Time is short, and you require an Internet presence as soon as possible.

**Professional**  
\$30,000

- 1 You no longer desire a placemat to validate your business card and prefer a lead machine.
- 2 You want custom design elements to convey your brand in an original fashion.
- 3 The final product is a professional website with a variety of bells and whistles.

**Premier**  
\$50,000+

- 1 Your business requires a fully-custom design with many original elements to accelerate lead generation and brand identity.
- 2 You are building a digital product, not just another website. This is a critical investment for your brand.
- 3 You are developing a full-fledged online business with heavy commerce and/or application integrations.
- 4 You require a heavy amount of SEO, Content Marketing and/or other Lead Gen tools
- 5 There is heavy emphasis on user experience (UX) and how people interact with your website

## Questions? Ready to begin?

Contact Jonathan Hinshaw @ (970) 310-0993

Or email [jonathan@ebwaycreative.com](mailto:jonathan@ebwaycreative.com)



# Support & Marketing Investment Range

Startup  
\$500

Professional  
\$1,500    \$2,500

Premier  
\$5,000    \$8,000    \$15,000+

- 1 You need solid hosting, site support, backups and security to give you peace of mind.
- 2 Online Reputation Management to ensure you look your best online.
- 3 Marketing Guidance can be costly. You need a Chief Marketing Officer to help steer your company.

- 1 You need us to take a more active role in your efforts online with direct hands-on marketing support.
- 2 You want custom designed elements to convey your brand in an original fashion to a wider online audience.
- 3 The final product is a professional, cohesive, multi-channel marketing campaign with a variety of bells and whistles

- 1 Your business requires a fully-custom engaged marketing team. You need many original elements to accelerate lead generation and brand identity.
- 2 You want to build a healthy audience, not just "pay for traffic". This is a critical investment for your brand.
- 3 You need a full-fledged online presence with heavy interaction from a wide variety of channels.

- 4 You require a heavy amount of SEO, Content Marketing and/or other Lead Generation tools.
- 5 There is heavy emphasis on user experience (UX), conversion funnels, and how people interact with your brand.

Ebway uses proven tactics and masterfully executed strategies for online success.





# Want to join forces?

Please email us with details about your company,  
project and objectives.

[info@ebwaycreative.com](mailto:info@ebwaycreative.com)

*or*

970.310.0993