



PROJECT SCOPE TEMPLATES
PRESENTATION

LESSON PLAN

Project Scoping & Presentation

The Rules of Presentation

Website Project Scope

Marketing Project Scope

Pre-Paid Care Plan Scope



4.1 RULES

1 NEVER EMAIL THE PROPOSAL

2 DECISION MAKERS PRESENT

3 ALWAYS SCHEDULE MTGS

4 ALWAYS REVIEW 1:1 LIVE

**4.1 REFFER BACK TO THE PRE-
SCOPE AND FEASIBILITY
DOCUMENT OFTEN. TIE IN THE
AGREEMENTS ALREADY MADE.**



PROJECT SCOPES

TIME TO SHINE

WEBSITE DESIGN PROJECT SCOPE



PROPOSAL FOR:

[COMPANY NAME]
Date Here

EBWAY Creative Solutions
1001-A E. Harmony Rd
#135
Fort Collins, CO. 80524
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DIGITAL MARKETING PROJECT SCOPE



DIGITAL MARKETING GUIDE

R.A.C.E.™ Framework Introduction

Created For: [COMPANY] | [URL] | [CONTACT]

Provided by EBWAY Creative

Valid Thu: [DATE]

(Add EBWAY Contact info here)

SUPPORT & MAINTENANCE PROJECT SCOPE



Pre-Pay Care

Magento Design, Development & Troubleshooting

We realize the importance of your online business (aka. website) and we want to be able to respond timely to your needs. The maintenance program is a great way to utilize our team and talent to supplement your team.

With Pre-Pay Care you will receive:

- Guaranteed Response: For bugs / application issues / and maintenance.
- Guaranteed Labor Hours: To complete the work you need on time.
- Online Work Request Tracking System: All work requests are tracked via Basecamp

To begin the maintenance contract please complete page seven and fax contract to 970.315.0409

Once the signed contract has been received an invoice will be issued for the corresponding contract amount. If you have any questions, don't hesitate to call us at 970.310.0993. To learn more about our team and history please visit www.ebwaycreative.com

GET **STARTED**

TIME TO TAKE ACTION

